

8 Great Reasons to Attend Sage Summit 2011

1 Incredible Value.

Our goal is to make this the most valuable Sage conference ever. And we don't make that statement lightly. Sage Summit is replacing Insights as the Sage partner conference but this is more than just a mere name change. We have made every effort to ensure Sage Summit is packed full of highly relevant and beneficial learning opportunities while keeping economically-challenged budgets in mind. Here are some of highlights as to why Sage Summit delivers the ultimate bang for your buck:

- Double the content for the same registration price as Insights 2010 (when you buy the Full Event Pass at the early bird rate of \$695—use Promo Code: SATFRI)
- Registration not only gives you great content, but great food, entertainment, and multiple networking parties
- Reduced group hotel rates (starting at just \$180)
- Installment plan, which splits your registration into four easy payments
- Free wireless internet access throughout the conference center
- Plus serious payback in the form of takeaways and actionable insights

2 New Approach to Partner Learning.

For 2011, expect new intensive product sessions that run longer and dive deeper into the issues that matter most. Plus look for more hands-on labs. New partner-led sessions. Interactive panels. Oh, and don't forget to [check out the new Super Sunday Lineup](#), featuring mind-expanding workshops by notable thought leaders including John Jantsch, Ron Baker, and Howard Hansen.

3 Your Clients Will Be There. Will You?

Stick around for the customer portion of Sage Summit and co-host your clients. It will have a profoundly positive impact on your business and the relationships you have with clients in attendance. Co-hosting your clients is an excellent way to:

- Cultivate more meaningful client relationships
- Reinforce and expand the value you provide.
- Host user meetings or receptions.
- Help clients synthesize what they learn.

4 There's No Substitute for Face-to-Face Networking.

Networking is a vital component of partner success. We've put a big focus this year on community and enabling networking opportunities before, during, and after the conference. By listening to new ideas and concepts and brainstorming with others in the profession, you can get new and innovative ideas to bring home and apply in your own business.

5 Cha . . . Cha . . . Cha . . . Changes.

We're working on some amazing product strategies and developments. Be among the first to hear about them. Discover what's new in the Sage partner program. See what's planned for upcoming product releases. Get acquainted with new solutions in the Sage portfolio. Meet new Sage leaders. Hear how Sage is taking on the competition in key markets.

6 Most Expansive Trade Show Ever.

Worth the price of admission alone, the Sage Summit trade show provides access to a whole spectrum of companies that are leading innovation for Sage with new technologies and applications. There's so much to do, see, ask, and learn. Get face-to-face with the experts. Get hands-on with the tools and technologies. Make a bee line for the Sage booth. You can also plan on adding to your pen collection.

7 Get Inspired and Recharge the Batteries.

Sage Summit is a golden opportunity to get out of the office and away from the grind. You'll recharge. Plus you'll get inspired by our [featured speakers](#). And rest assured Sage Summit isn't all work and no play. We've got a partner party planned that will raise the roof. Why not bring your top performers and make Sage Summit a team-building opportunity?

8 Destination: DC

We're back to the Gaylord National for 2011. Things have changed since Insights was held there in 2008—with abundant new shops and restaurants within walking distance. July is a great time to travel and enjoy the sights of National Harbor and Washington, DC.